

Communicate your research

With Dr Joanna Ramasawmy and Graham Richardson
Half-day Workshop (can be expanded)

The workshop is split into three sections:

DISTIL

- » Demonstrate the challenges in explaining your topic as an expert to others
- » Explore how different audiences experience jargon and identify your own examples
- » Use exercises and feedback to find the core message(s) of your research

RECONSTRUCT

- » Build your core message into a story using various tools
- » Explore different audience types relevant to your work and discuss their different needs
- » Plan 2-minute pitches for different audience types

PRACTICE

- » Discover warm ups and vocal techniques to help you prepare for talks
- » Prepare and practice 2-minute pitches
- » Deliver and receive 1-2-1 feedback on your pitches

Spending a full day with us allows us to expand on each area, but in particular playing with different techniques to make a story from your work, more time to do practical exercises and vocal warm ups, and a chance to give more feedback on each participant. The ideal group size is 8-15, but we can accommodate more at the expense of personalised feedback at the end of the day.

The only things we require from you is a space large enough to accommodate the group moving around, a whiteboard and pens, chairs, and preferably catering for a coffee break during the session.

About Us

We have teamed up together for this particular workshop to make the most of our combined skillset. Despite both currently working as science communicators, each of us have taken different paths to get there.

GRAHAM

I love making interesting stories accessible and entertaining. I have an academic background in biology and musical theatre, bringing over a decade's worth of experience in performing and presenting. I spent six Edinburgh Science Festival writing workshops, running training sessions and presenting content, I continued my work as a freelancer. Recently, I have honed my skills particularly in global health and environment topics, working with scientists on podcasts, theatre productions, exhibitions and training at conferences.



JOANNA

Navigating the ins and outs of research science throughout my PhD and beyond, I found myself drawn to telling compelling stories about cutting edge research - from the origins of the cosmos to how our cells repair themselves. I've honed my skills through work at the Royal Observatory Greenwich, the National Physical Laboratory and, currently, at a cancer research charity, and am happiest when working with researchers to help them tell their stories - and wrapping my brain around their fascinating work!

